



WATCH YOUR
HEALTH

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SaaS platform to **ENGAGE** customers



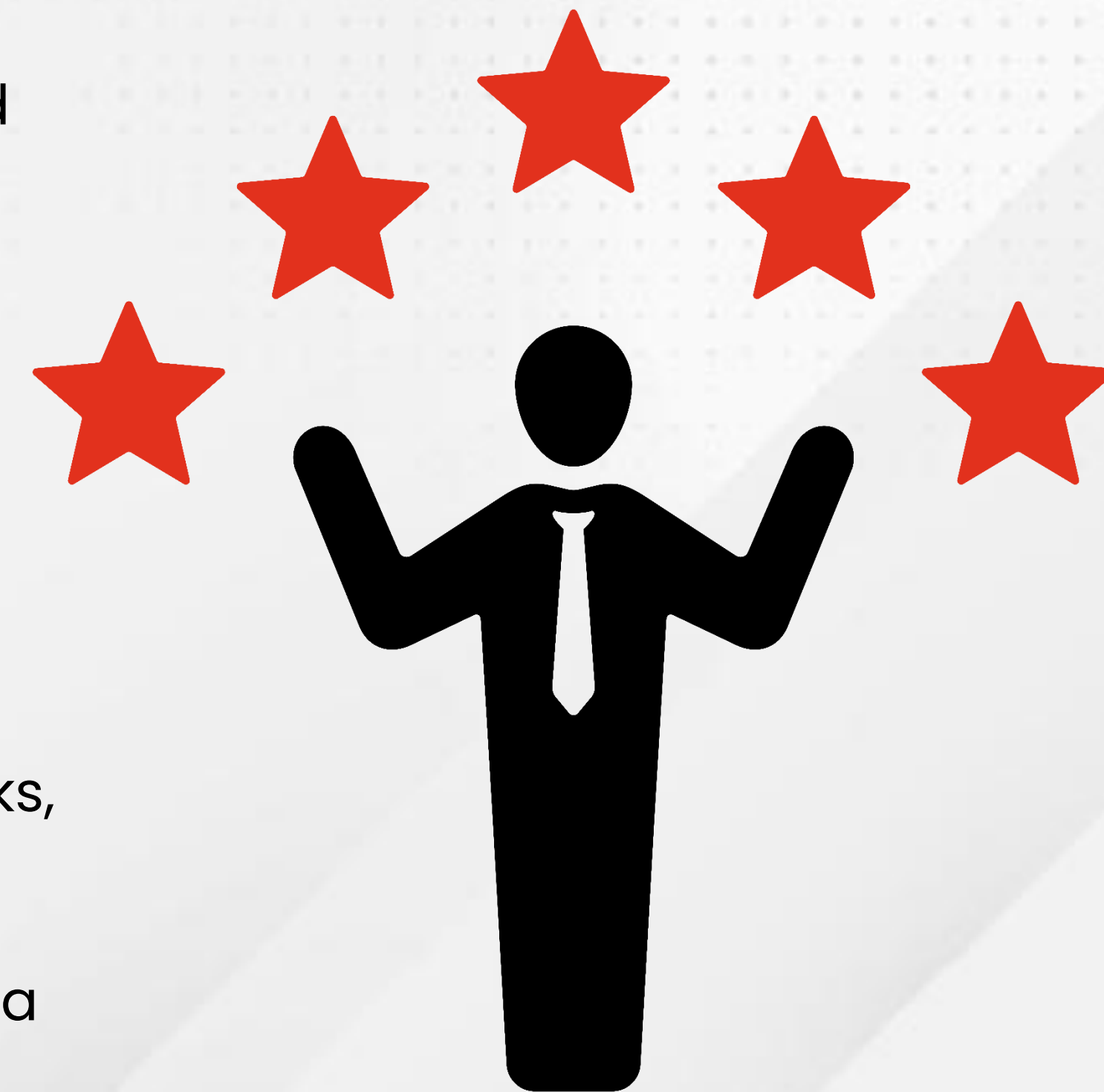
What do we solve



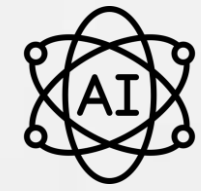
Watch Your Health bridges the gap between individuals, healthcare providers, and businesses by integrating innovative health monitoring, personalized insights, and user engagement solutions. It empowers individuals to take control of their health while supporting organizations in delivering superior care, optimizing outcomes, and driving growth.

Key Problems Solved

- 1. Low Client Engagement:** Platforms like Smart Sell create personalized user experiences, enhancing satisfaction and building customer loyalty.
- 2. Customer Retention:** Personalized engagement strategies ensure customers feel valued and connected, reducing churn.
- 3. Missed Revenue Opportunities:** Intelligent cross-sell and up-sell tools use behavioural analytics to recommend relevant products, significantly boosting sales and ROI.
- 4. Data Utilization Challenges:** Advanced tools like Electronic Behaviour Record (EBR) and AI-driven insights turn raw data into actionable strategies, improving engagement and increasing revenue.
- 5. Lack of Proactive Health Management:** Predictive Analytics forecast potential health risks, enabling early interventions.
- 6. Limited Population Health Insights:** Health Risk Assessments (HRA) and aggregated data trends help organizations address broader health needs.



Tools & Features



Core Features

AI Powered Features

- AI Generated Health Score using Face Scan
- AI based Health monitoring systems
- AI powered dietary assistant
- AI Skin Analysis tool
- Predictive Analysis tool



Engagement & Support

- Gamification, Badges
- Leaderboards, Reward Programs
- Digital Campaigns
- Social Sharing & Community
- Virtual Health Coach
- Personalised Content Feed
- Personalised Wellness Coaching



Core Features

Tracking & Monitoring

- Activity Tracking (Sleep, Step, Sit, Stand)
- Health Vault
- Habit Tracker
- Menstrual Cycle Tracker
- Cholesterol & Blood Sugar Tracking

- Game on Health Treasure Hunt
- Mood & Mental Health Tracking
- Health Insights & Trends
- Healthy Recipes & Meal Planning
- Mental Health Chatbot
- Symptom Checker & AI Driven Diagnosis Support
- Stress Management & Feedback

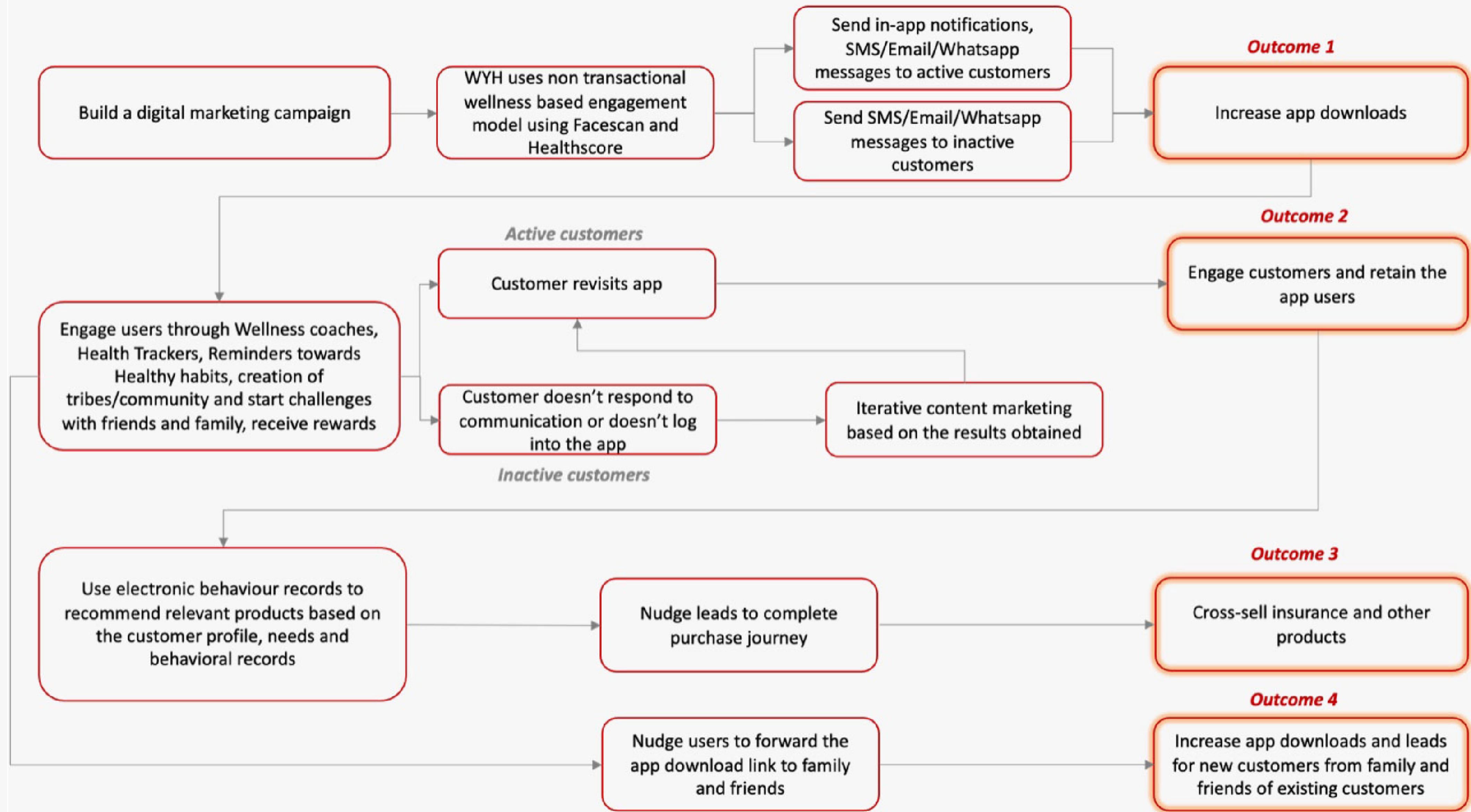


Core Features

Health Experts

- Disease Management
- Wellness Program
- Post Discharge Care
- Yoga/Meditation, Mental Wellness
- Webinars
- Doctor Consultation
- OPD Tie-up
- Medication Reminders & Management
- Hydration Reminder
- Daily Health Tips, Seasonal Health Advice
- Emergency Health Alert
- Fitness Level Assessment
- Dynamic Exercise Recommendations

Demo Flow





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Thank you ...



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