



# **AI-Powered Employee Wellness & Engagement**

**Enhancing Employee Health, Engagement & Fun Through AI**



## **#HEALTHREWARDS #LONGEVITYFINANCE & #MARKETPLACE**

#B2B2C Wellness company working with its B2B SHARED VALUE partners to digitally improve customers health

#SaaS platform to ENGAGE customers

#Provide solutions to IMPROVE PERSISTENCY issue for its B2B partners

WYH now ventures to become Health Engine under Ayushman Bharat Digital Mission and create a unique B2B Health Marketplace



**17**

Insurance  
Clients



**14**

Pharma  
Clients



**18**

Insurance  
Intermediaries



**5**

Hospital,  
Diagnostic  
Chains &

**400+** Clinics



**30 Mn+**  
Users



**25 Mn+**  
App downloads  
**4.8** Ratings



**12.8 Mn+**  
Reward  
Winners



**5000**  
Merchants

# Our Patrons

## Life & Health Insurance Companies



## Insurance Intermediaries & other Corporate Partners



## Pharma Companies



## Hospitals, Labs & Clinics





# Revolutionizing Complete Health Ecosystem



# Introduction



## Welcome & Brief Introduction

- In today's fast-paced work environment, employee well-being is crucial.
- Our AI-powered wellness platform integrates health monitoring, engagement, and fun to create a holistic wellness experience.

## Purpose of the Presentation

- To introduce our AI-driven features designed to improve employee health, productivity, and engagement.
- To showcase how AI enhances workplace well-being through smart health tracking, gamification, and interactive wellness programs.

## Key Benefits for Employees & Employers

- Employees stay healthier, engaged, and motivated.
- Employers benefit from increased productivity, reduced absenteeism, and improved job satisfaction.

# ➤ **AI-Powered Employee Benefits**



## **How AI Transforms Employee Wellness?**

- **Smart Health Insights** – AI-powered health scans for early risk detection.
- **Personalized Wellness Plans** – Tailored recommendations for employees.
- **Engagement & Gamification** – Fun & rewarding experience through challenges, contests, and social engagement.

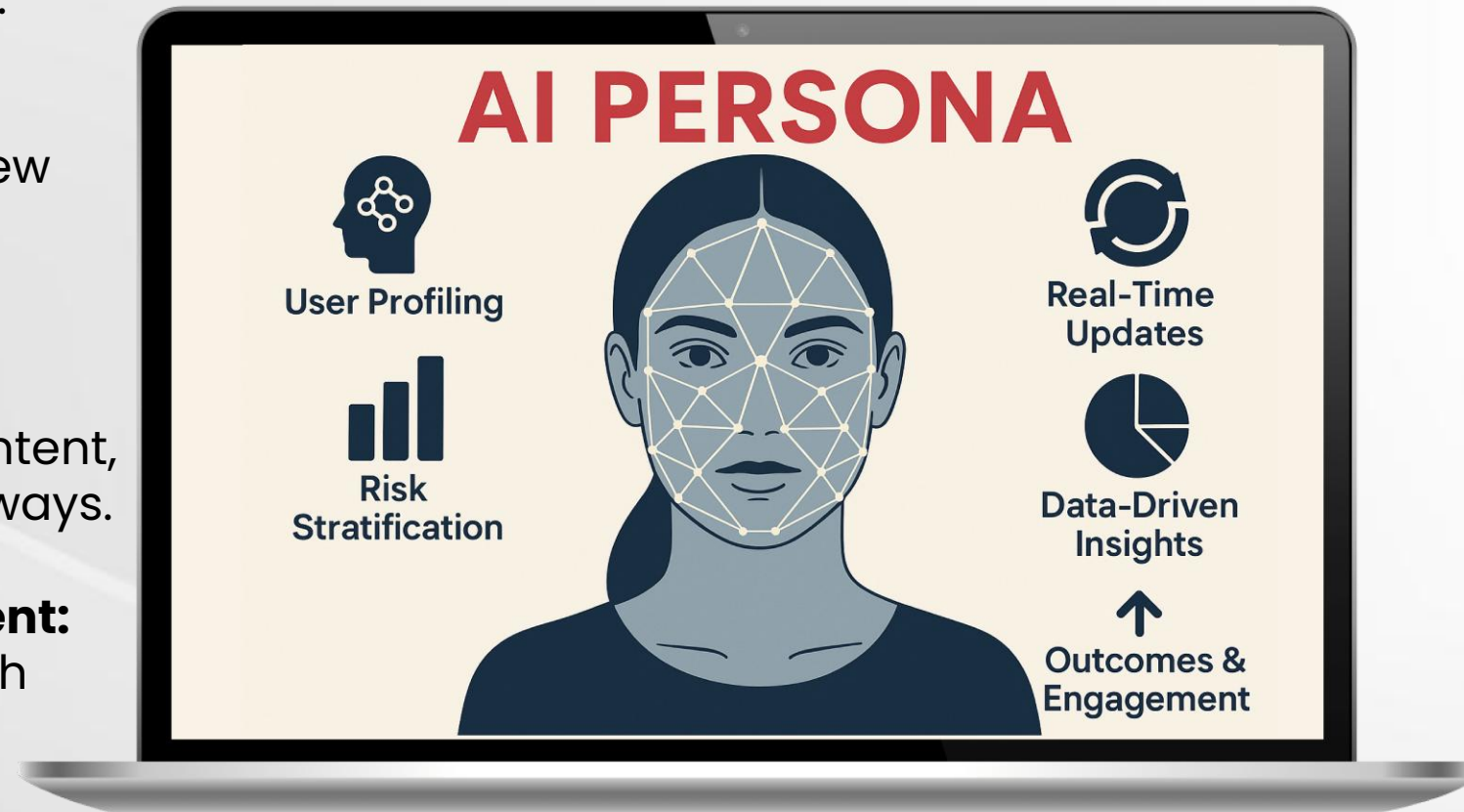
## **Why AI-Powered Wellness?**

- Traditional health programs lack personalization & engagement.
- AI bridges this gap by offering real-time insights, motivation, and an engaging experience.

# ➤ AI Persona being built for the user

## Face Scan – Instant Vitals Check

- **AI-Powered User Profiling:** Creates dynamic digital personas based on behavioral, clinical, and demographic data.
- **Personalized Risk Stratification:** Users are automatically classified into health-based risk pools for tailored engagement.
- **Real-Time Persona Evolution:** AI updates user classification as new data is collected (e.g., symptoms, vitals, habits).
- **Data-Driven Interventions:** Each risk pool receives curated content, recommendations, and care pathways.
- **Improved Outcomes & Engagement:** Targeted outreach increases health awareness, adherence, and preventive action.



## ➤ Users are then assigned to Some Risk Pool

- **The defined Risk Pools Include:**

- Healthy Users – Preventive care, fitness, and wellness tracking.
- Diseased Users – Chronic condition management and medication adherence.
- Mental Wellness – Emotional health insights, therapy prompts, and stress tracking.
- Young Users – Growth tracking, immunization schedules, and age-specific health nudges.



# ➤ Post Risk Pooling Diagnostic

- **Blood Test:**  
After the Risk Pooling assignment, Blood test recommendations are generated based on risk pool classification to validate health status and detect hidden risks.
- **Real-Time Persona Evolution:**  
AI adapts personas with new clinical or behavioral data, refining interventions.
- **Targeted Health Interventions:**  
Personalized insights, content, and care pathways based on validated health data.



## ➤ Tracks Health Activities



- **This particular data then reads behavioral metrics like:**
  - **Physical Activity** – Duration, intensity, frequency
  - **Sleep Patterns** – Quality, duration, disruptions
  - **Step Count** – Daily movement and consistency

**This metrics helps to identify the risk and train the model for an Organizational Score**



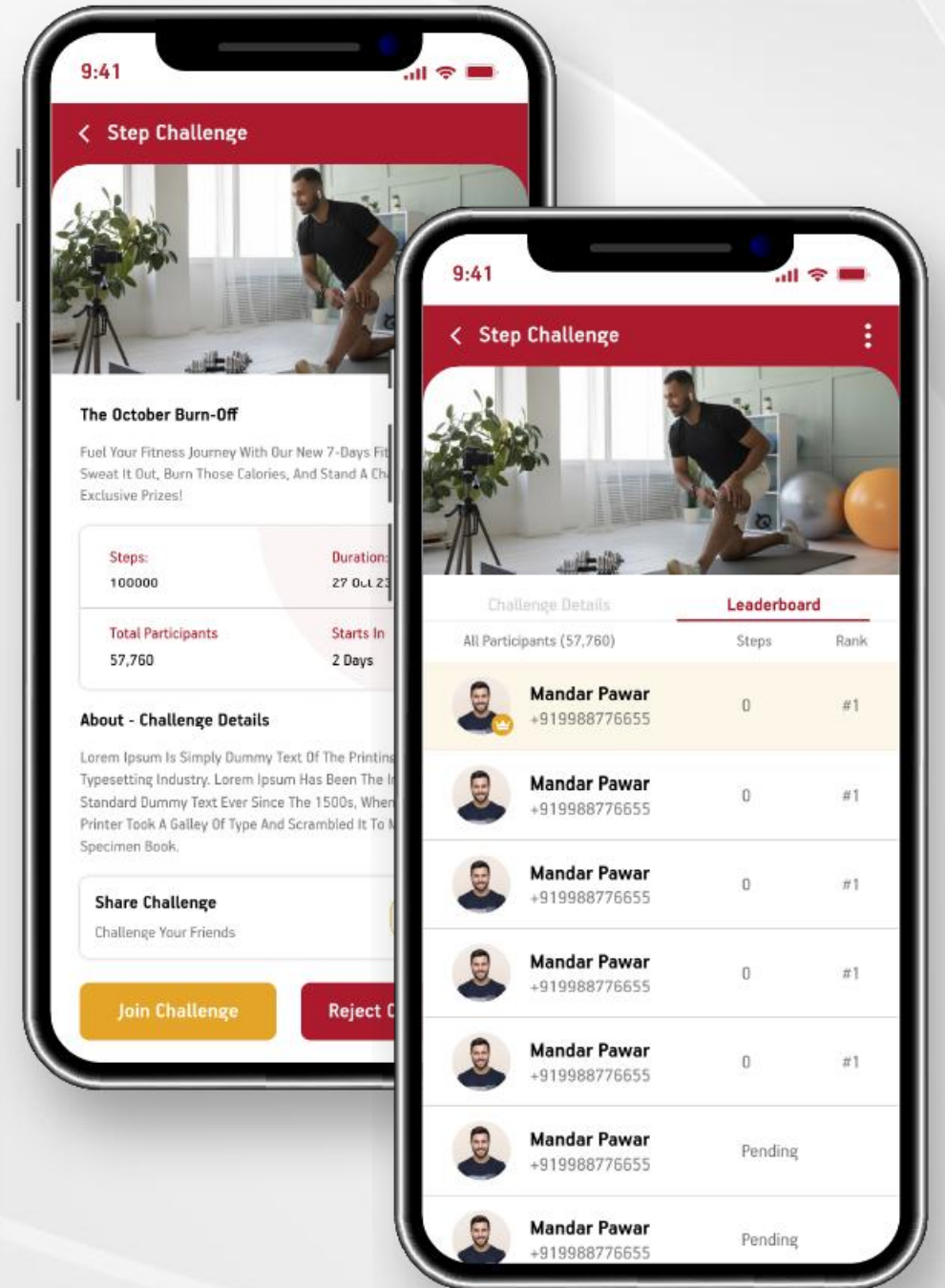
# ➤ Contest - Stepathon

## Feature Overview

- A step-tracking challenge that encourages employees to stay active.
- Employees can compete individually or in teams to reach step goals.

## Advantages for Employees

- **Increases Physical Activity** – Encourages daily movement.
- **Competitive & Fun** – Employees stay engaged while maintaining health.
- **Rewards & Recognition** – Participants get incentives for completing step targets.



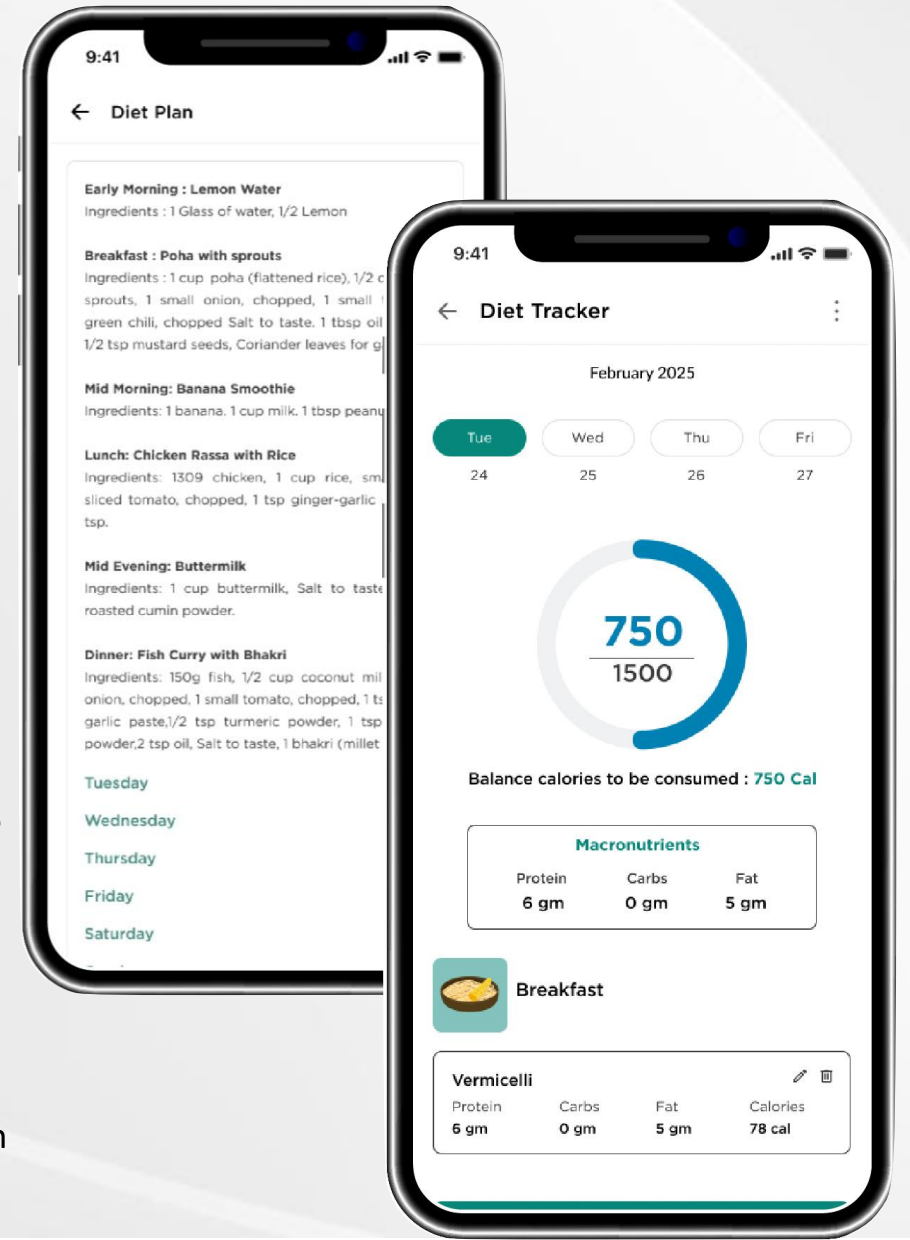
# ➤ Chronic Weight Loss Program through the app

## Feature Overview

- **Personalized Diet Chart** – Tailored meal plans based on BMI, activity level & health conditions.
- **Calorie Scan** – AI detects calories & nutrients in meals using a phone camera.
- **AI Health Coach** – Provides real-time guidance on nutrition, fitness & weight loss progress.

## Advantages for Employees

- **Customized & Adaptive Diets** – No need for expensive nutritionists, AI provides expert meal plans.
- **Effortless Food Tracking** – Scanning meals helps employees stay mindful of their calorie intake.
- **Sustainable Weight Loss** – AI adapts diet plans based on progress for long-term results.
- **Boosts Energy & Productivity** – A balanced diet enhances focus & well-being at work.
- **Convenient & Time-Saving** – Employees get instant recommendations without research or guesswork.



# ➤ Whole year Email or In App Campaign



## Face Scan for Health Score

**Subject:** Check Your Health Instantly with a Quick Face Scan!

**Content:** Take the first step toward a healthier you with our AI-powered health tools. Start by using our quick and easy Face Scan to check your vitals—no devices needed, just your smartphone camera.



## Posture & Fitness Test

**Subject:** Improve Your Posture & Fitness—Start with a Quick Scan!

**Content:** With our AI-powered Posture and Fitness Assessment, you can evaluate alignment, balance, and mobility in just minutes using your smartphone camera.



## Face Scan Retake

**Subject:** Let's Try That Face Scan Again for Better Accuracy

**Content:** For the most accurate Health Score, try retaking your scan in good lighting with your face clearly visible. Our AI works best when it can see you clearly and steadily.



## Hair

**Subject:** Worried About Hair Loss? Get a Hair Health Check in Minutes!

**Content:** With our AI-driven Hair Health Assessment, you can analyze hair density, scalp condition, and early signs of hair thinning—all through a quick, camera-based scan.



## AI Skin Analysis

**Subject:** Enhance Your Skin Health with AI-Powered Skin Analysis!

**Content:** Introduce the AI Skin Analysis Tool that analyzes skin images to provide insights into skin health and detect potential concerns like acne, wrinkles, or pigmentation.



## Eye Health

**Subject:** Your Eyes Reflect Your Health – Get a Quick AI Eye Test!

**Content:** Highlight the importance of eye health. Introduce the AI Eye Test for early detection of issues.



## Voice Analysis for Mental Health

**Subject:** How Are You Really Feeling? Let Your Voice Tell You

**Content:** With our AI-powered Voice Analysis for Mental Health, a short voice recording can help assess signs of stress, anxiety, or mood shifts. It's fast, non-intrusive, and surprisingly insightful.



## Cough Analysis

**Subject:** Is That Just a Cough? Get It Checked in Seconds

**Content:** With our AI-powered Cough Analysis, a quick recording of your cough can help detect signs of respiratory conditions like infections, asthma, or other concerns.



## Oral

**Subject:** How Healthy Is Your Smile? Get an Oral Health Check Today!

**Content:** With our AI-powered Oral Health Assessment, you can scan for signs of gum issues, cavities, plaque buildup, and more—right from your smartphone.



## Joint & Spine Assessment

**Subject:** Check Your Joint & Spine Health in Minutes!

**Content:** Using just your smartphone camera, this quick scan analyzes your posture, alignment, and joint mobility to identify potential issues before they become serious.



## Heart Health Analysis

**Subject:** How Healthy Is Your Heart? Find Out in Minutes!

**Content:** With our AI-powered Heart Health Assessment, you can quickly measure key indicators like heart rate and rhythm using just your smartphone camera. No wearables or clinic visits needed.



## Nutritional Week

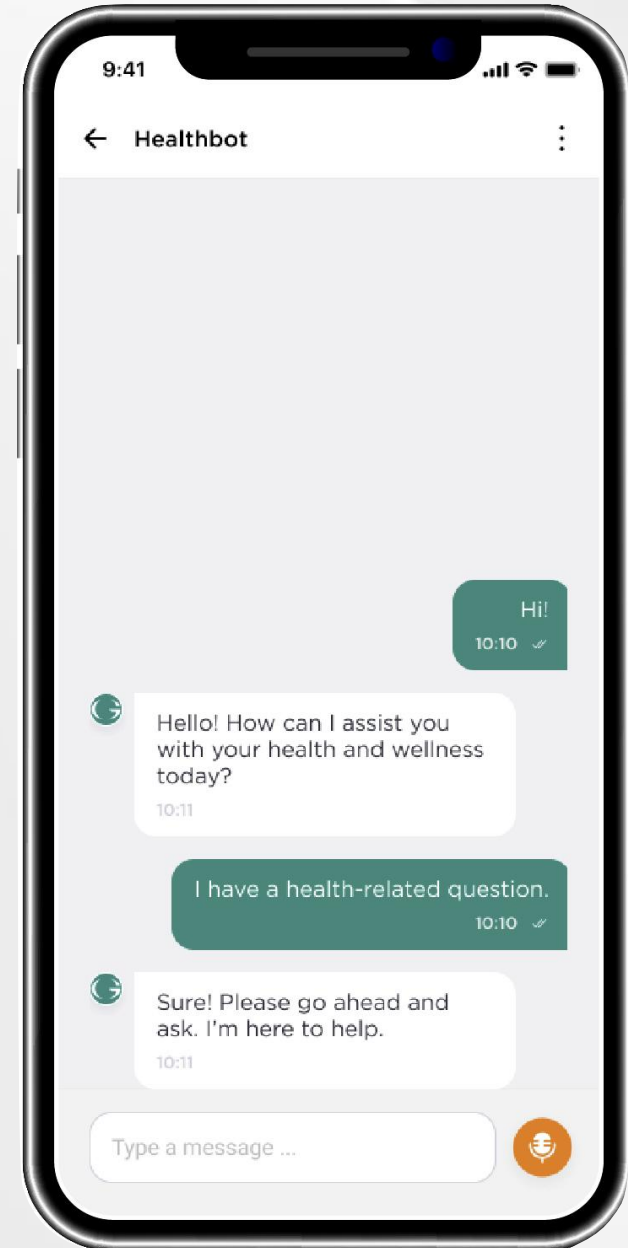
**Subject:** It's Nutritional Week! Let's Fuel Your Health the Right Way

**Content:** This week, take a moment to focus on what fuels your body. With our AI-powered health tools, you can assess your current nutritional balance, track essential vitamins and minerals, and get personalized tips to improve your diet.

# ➤ AI Health Coach

## Advantages for Employees

- **24/7 Personalized Health Guidance** – AI acts as a personal health assistant, offering tips on fitness, sleep, stress, and mental well-being.
- **No Waiting Time for Expert Advice** – Employees get instant recommendations without booking appointments with health professionals.
- **Adaptable to Individual Needs** – The AI evolves based on employees' habits and preferences, making it a truly personalized wellness experience.
- **Encourages Mindfulness & Stress Reduction** – AI suggests breathing exercises, guided meditation, and relaxation techniques to reduce work stress.
- **Improves Sleep Patterns** – AI provides sleep improvement tips, helping employees get better rest and feel more refreshed.



# ➤ AI Health Insights – Cough & Eye Scan

## Advantages for Employees

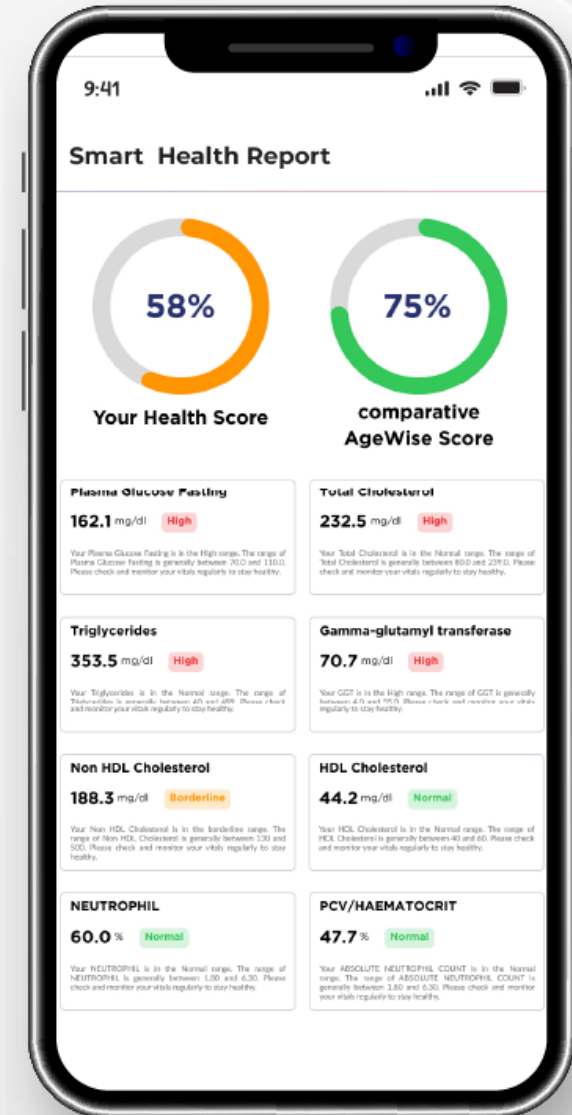
- **Early Detection of Health Issues** – AI can analyze cough sounds and eye health to detect potential infections, fatigue, or underlying issues.
- **Saves on Doctor Visits** – Employees can get basic health insights without visiting a clinic.
- **Prevents Workplace Spread of Illness** – Identifying early symptoms helps prevent flu or infections from spreading in the office.
- **Enhances Eye Health** – AI detects signs of dryness, redness, or fatigue, recommending measures to reduce strain from screen time.
- **Increases Productivity** – Early diagnosis and prevention ensure employees stay healthy and focused at work.



# ➤ Smart Health Report – Blood Report Upload

## Advantages for Employees

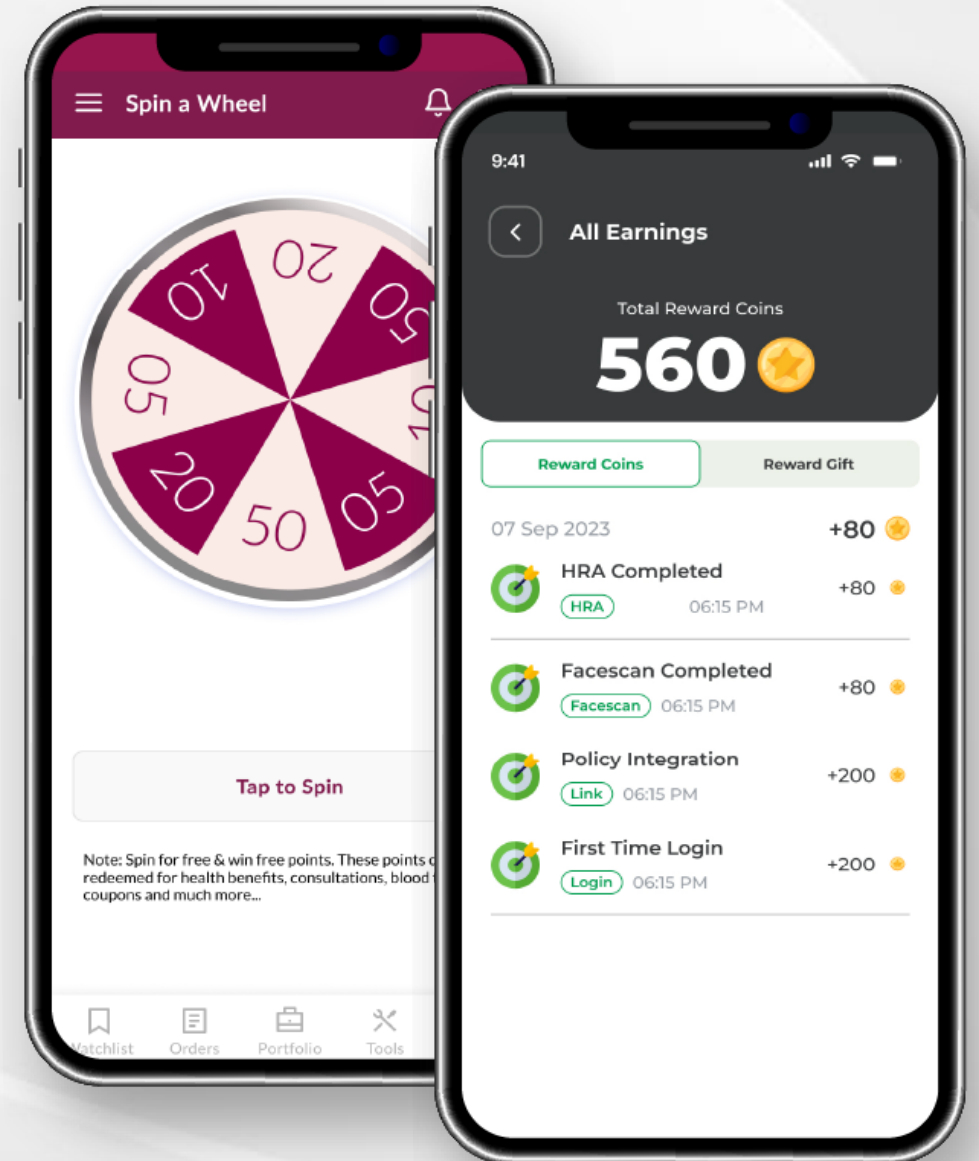
- **AI-Generated Health Insights** – Employees get easy-to-understand explanations of their blood test results, avoiding medical jargon.
- **Predicts Health Risks** – AI identifies potential risks such as cholesterol levels, diabetes indicators, and vitamin deficiencies.
- **Personalized Recommendations** – Based on test results, employees receive tailored diet, exercise, and lifestyle suggestions.
- **Digital Record Keeping** – No more lost paper reports; employees have all health records stored in one place.
- **Empowers Employees to Take Charge of Their Health** – Employees can make informed decisions about lifestyle changes based on AI recommendations.



# ➤ Gamification – Spin Wheel, Scratch Cards & Rewards

## Advantages for Employees

- **Makes Wellness Fun & Engaging** – Employees don't feel like they are forced into a health program; instead, they enjoy the process through games and rewards.
- **Encourages Habit Formation** – Gamification keeps employees engaged in long-term wellness activities, forming healthy habits.
- **Instant Gratification & Motivation** – Winning points, badges, or surprise rewards keeps employees motivated to participate in health challenges.
- **Boosts Social Interaction** – Employees compete, share achievements, and celebrate successes together, improving workplace relationships.
- **Enhances Mental Well-being** – Fun activities act as stress-busters, reducing anxiety and workplace burnout.



# ➤ FunTech – Employee Participation in Wellness Events

## Advantages for Employees

- **Creates a Sense of Community** – Employees bond over wellness activities, leading to a more connected and friendly workplace.
- **Breaks the Monotony of Work** – Engaging in wellness events provides a refreshing break from daily tasks.
- **Promotes Work-Life Balance** – Encourages employees to have fun while taking care of their health.
- **Increases Employee Engagement** – Fun wellness events make employees feel valued and appreciated.
- **Encourages Leadership & Team Collaboration** – Some activities involve group participation, fostering teamwork and leadership skills.

# ➤ Reels – Share & Engage

## Advantages for Employees

- **Encourages Creativity & Self-Expression** – Employees can share fitness journeys, wellness tips, or fun office moments through reels.
- **Enhances Workplace Engagement** – Employees engage with each other's content, creating a lively and interactive work environment.
- **Inspires Others to Stay Healthy** – Seeing co-workers' wellness efforts encourages participation.
- **Promotes a Positive & Inclusive Work Culture** – Employees from different departments connect through shared interests in health and wellness.
- **Acts as a Digital Wellness Diary** – Employees can document their progress and celebrate achievements.



# ➤ Overall Benefits for Employees

- **Better Physical & Mental Health**  
AI-powered tools promote fitness, stress reduction, and preventive care.
- **Increased Productivity –**  
Healthier employees perform better, take fewer sick leaves, and feel more energized.
- **Cost Savings on Healthcare**  
AI insights help employees prevent serious conditions, reducing medical expenses.
- **Work-Life Balance & Happiness**  
Engaging activities create a more enjoyable work environment.
- **Stronger Workplace Connections**  
Team-based challenges, events, and shared achievements build camaraderie.
- **Fun & Rewarding Experience**  
Employees stay motivated with gamification and rewards, making wellness an enjoyable part of their daily routine.





# Thank You!



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